



**Idaho – East Oregon Lions  
Sight and Hearing Foundation**  
**The International Association of Lions Clubs**  
(Lions Clubs International ®)  
**Multiple District 39**



<http://eastidaholions.org> <http://idaholions.org> <http://lions39w.org>

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DATE: November 10, 2005

**SUBJ: EXPRESSION OF INTEREST IN SPONSORSHIP OF IDAHO EDITION OF  
HASBRO'S MONOPOLY GAME**

The Idaho / E. Oregon Lions Sight and Hearing Foundation (S&H Foundation) is pleased to announce that it is pursuing an Idaho Edition of the Hasbro's "Monopoly" Board Game and is looking for sponsorship. The Idaho / E. Oregon Lions Sight and Hearing Foundation is a Non Profit Charitable Organization and is a 501(c)(3) organization as defined by the Internal Revenue Service (IRS) . A recent determination letter by the IRS will be furnished upon request.

The board game "Monopoly" is one of the most popular board games ever and is found in just about every home in the state of Idaho and throughout the world. The Idaho Edition of Monopoly will be in individual's homes and as collector's items for 20+ years with many family and friends that will play the game. This will allow the sponsors to receive favorable viewing and association with an organization that is performing great works in the community for many years to come. The S&H Foundation is looking at producing a minimum of 10,000 game boards with distribution and sales throughout the state of Idaho and through sales on the Internet to collectors throughout the world.

**RESPONSE TO SPONSORSHIP DUE NO LATER THAN JANUARY 31, 2006**

The purpose of the S&H Foundation involvement in the Idaho Edition of Monopoly Board Game is as a fundraiser to purchase a permanent location for the Idaho Lions Eye Bank (cost of \$175,000 plus an addition \$30,000 in equipment and modifications to the building) and to

support other activities of the foundation in the pursuit of its mission and goals in sight and hearing conservation and community service (see attached information sheet on the S&H Foundation and its needs). The Idaho Lions Eye Bank has been greatly sponsored in the past by Saint Alphonsus Medical Center in Boise. In the past ten years, the Idaho Lions Eye Bank has moved locations three times. With a permanent location, there will be no disruption of this vital sight restoring service to the community.

Sponsorship of the Idaho Edition of Monopoly can come in many different forms (see attached information sheet) and methods (direct sponsorship or through grant from corporations charitable trust or grants program). A corporation or company can bid on placement with its logo, service mark or trademark on Boardwalk or Park Place through a silent auction, or place an initial high bid for placement on the yellow properties (Atlantic and Ventnor Avenues and Marvin Gardens), or place an initial high bid to have your logo, service mark or trademark to be displayed as a game token, or place an initial high bid to display your company logo, service mark or trademark on the game boards back wrap or game box bottom.

Of note, there will be a silent auction for placement on the game board in place of the Boardwalk and Park Place properties. A \$25 entrance fee will be required to be able to bid in the silent auction with an opening bid submitted by January 27, 2006. The silent auction will start on February 3, 2006 and end on March 3, 2006 using a web site that will be only divulged to organizations that have provided the required entrance fee. The highest bidder will be on Boardwalk and the second highest bidder on Park Place.

The schedule and information for the creation and sales of the Idaho Edition of Monopoly is as follows:

**No Later than January 31, 2006** – Reply to Expression of Interest in Sponsorship with initial high bids for placement or opening bid for Boardwalk and Park Place

**February 3, 2006** – Start Silent Auction for Boardwalk and Park Place

**March 3, 2006** – End Silent Auction for Boardwalk and Park Place

**March 17, 2006** – Finalize Sponsor Placement on game board

**April 1, 2006** – Start Pre Order acceptance for game boards. Full retail price of \$35.95 plus 5% sales tax and shipping and handling discounted to \$27.00 plus 5% sales tax and shipping and handling for Pre Order with Pre Payment. Idaho Resellers will receive game boards at the \$27.00 price. All other Pre Orders without Pre Payment will be discounted to \$30.50 plus 5% sales tax and shipping and handling.

**July 31, 2006** - End Pre Order Acceptance. Game sales will be \$35.95 plus 5% sales tax and shipping and handling.

**RESPONSE TO SPONSORSHIP DUE NO LATER THAN JANUARY 31, 2006**

Thank you for your consideration,